



L.H.O.O.Q.

Art History

DADAism

1916- c. mid-1920s

Alt Text: Art History: Dadaism, 1916 - c. mid-1920s

Marcel Duchamp, L.H.O.O.Q., 1919, Readymade

IMPORTANT TERMS

Dadaism



Collage

A piece of artwork made by sticking various materials to a backing.



Readymade

A pre-manufactured, everyday object, usually altered in some way, displayed to be a piece of art.



Assemblage

A three-dimensional work of art made from various objects that have been combined and manipulated.

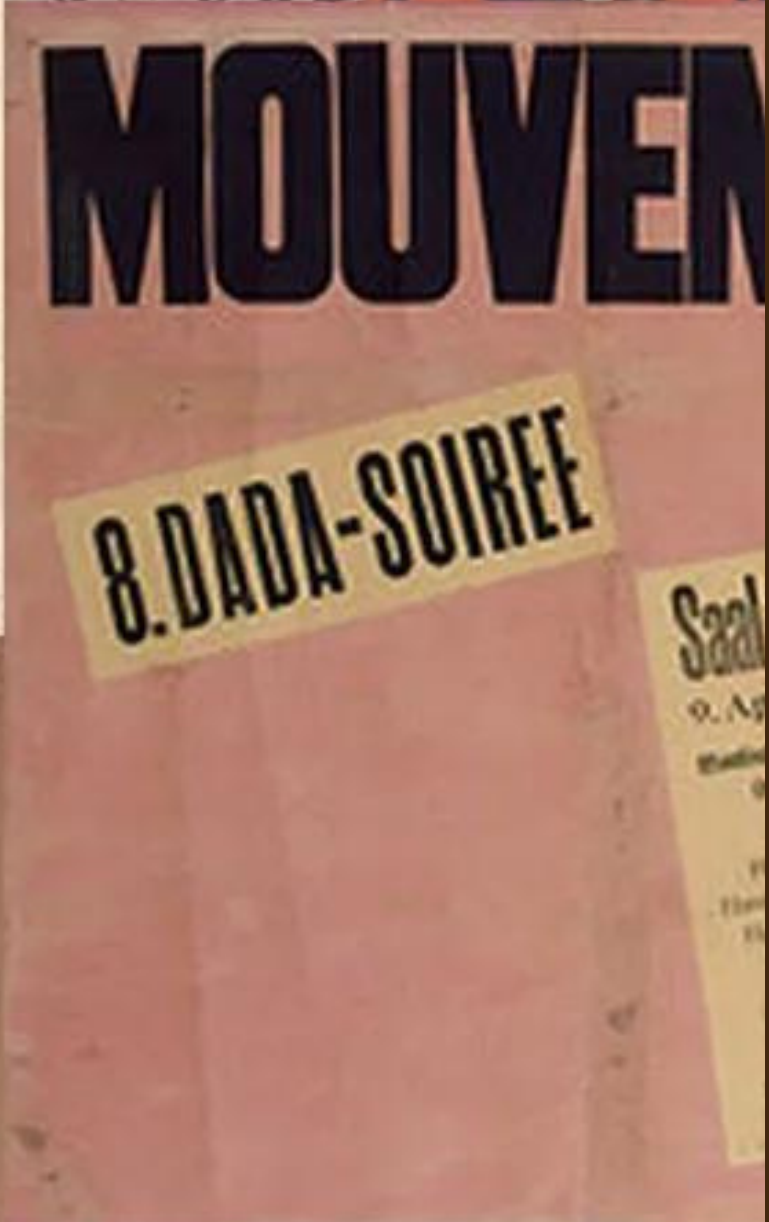
Alt Text: Important Terms; Dadaism; Collage, Readymade, Assemblage



des Weltfriedens. Am dada
Hans Kropke schreiben. Wird Deutschland vorzuziehen?
und es vorzuziehen. Frische junge Dame, zwanzigjährig
für Helmut Loh. Wenn Deutschland nicht unter-
liegt, so wird es wahrscheinlich unterzogen. Am Markt
schon überwiegen die Korrumpierten. Wenn aber
nicht unterzogen, so ist es wahrscheinlich, daß es
schon am Markt zu unterzogen. Amerika, Achsel-
Gefühlstrassenbestimmte. Von Viktorhahn, Lloyd George
das es möglich wäre, die Ozeane der Ansicht ist,
das gibt, Deutschland unter unterzogen, weil es
unterzogen nicht wird können. Ichgedenke erdri der
das sich für die absolute Freiheit, da die Presse der
bestimmt ist, aber das, was sie erfahren würde, daß

Die neue Zeit beginnt
mit dem Todesjahr
des Oberdada

A d 1
Mitwirkende: Baader,
Hausmann, Hechtenbeck,
Tschick, Tzara



Ei
Oder: Staats
ist dada w

What's in a Name?

Dada, as a word, is nonsense (on purpose)!

According to MoMA.org, Dada was supposedly chosen by either stabbing a knife into a dictionary at random, or selected purposefully by using different consonants in various languages (French for "hobbyhorse," or Russian for "yes, yes.")

The choice to make Dada a nonsense term reflects the attitude around the entire movement: disgust with the world around the Dadaists, and the war happening around them (WWI).

Rage Against The Machine: Dada Collage

To critique political systems and WWI, Dada artists turned toward new techniques in their art to embrace chaos and accident. Inherently anti-establishment, Dadaists would take clippings from mass-produced newspapers and magazines and create anti-war and anti-government pieces that directly protested a rapidly changing, violent world.



Kurt Schwitters, Merz Picture 32 A. The Cherry Picture (Merzbild 32 A. Das Kirschbild), 1921, cut-and-pasted colored and printed paper, cloth, wood, metal, cork, oil, pencil, and ink on board



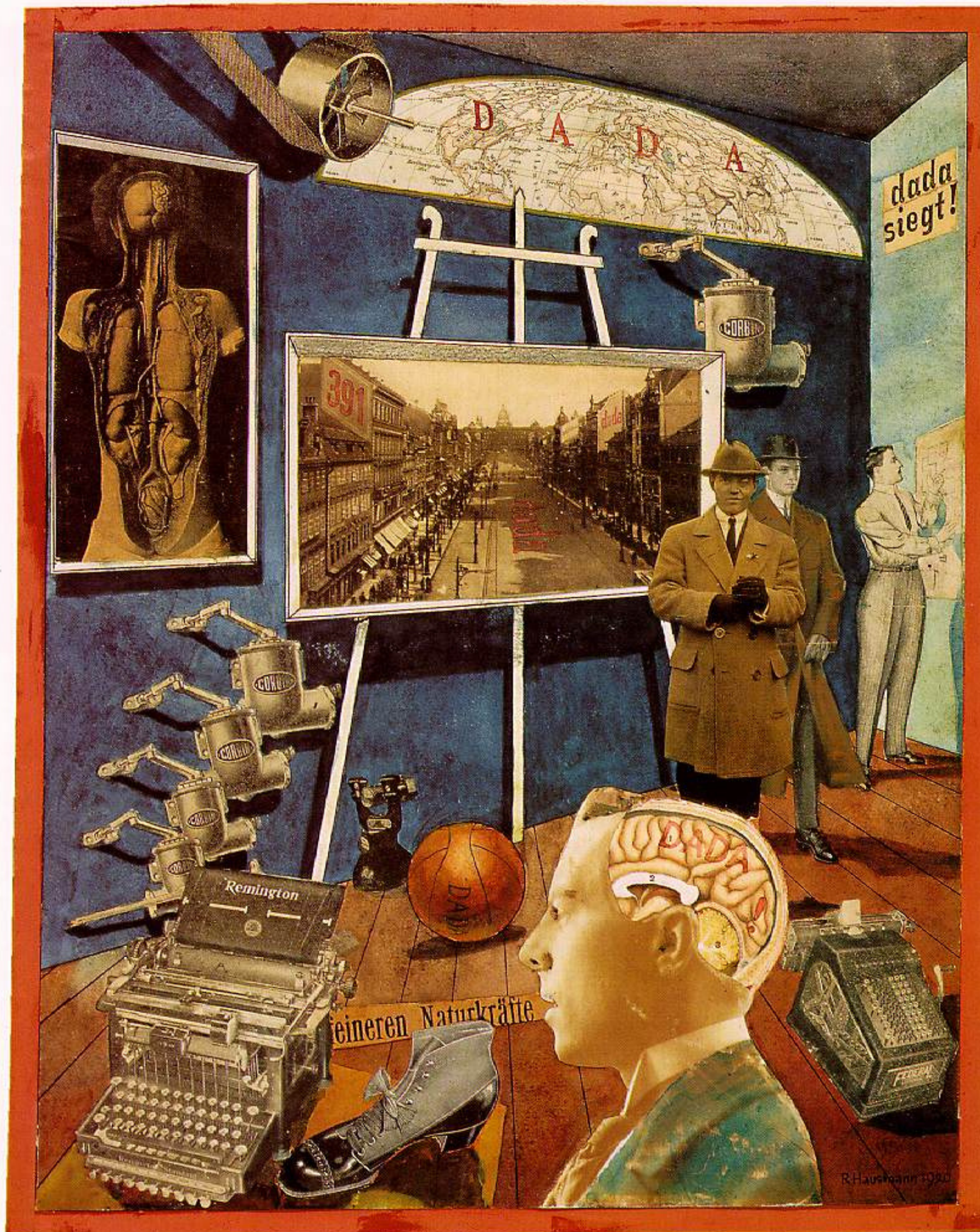
Hannah Höch, Das schöne Mädchen (The Beautiful Girl), 1920, Collage



Hannah Höch, Cut with the Kitchen Knife through the Last Epoch of Weimar Beer-Belly Culture in Germany, 1919, Collage

"[Dada artists] could attack the bourgeoisie with distortions of its own communications imagery. The man on the street could be shocked to see the components of a familiar letter of his newspapers and posters running amuck." William Rubin, Dada, Surrealism, and Their Heritage (New York: The Museum of Modern Art, 1968), 42

Raoul Hausmann, A Bourgeois Precision Brain Incites a World Movement, 1920, Collage

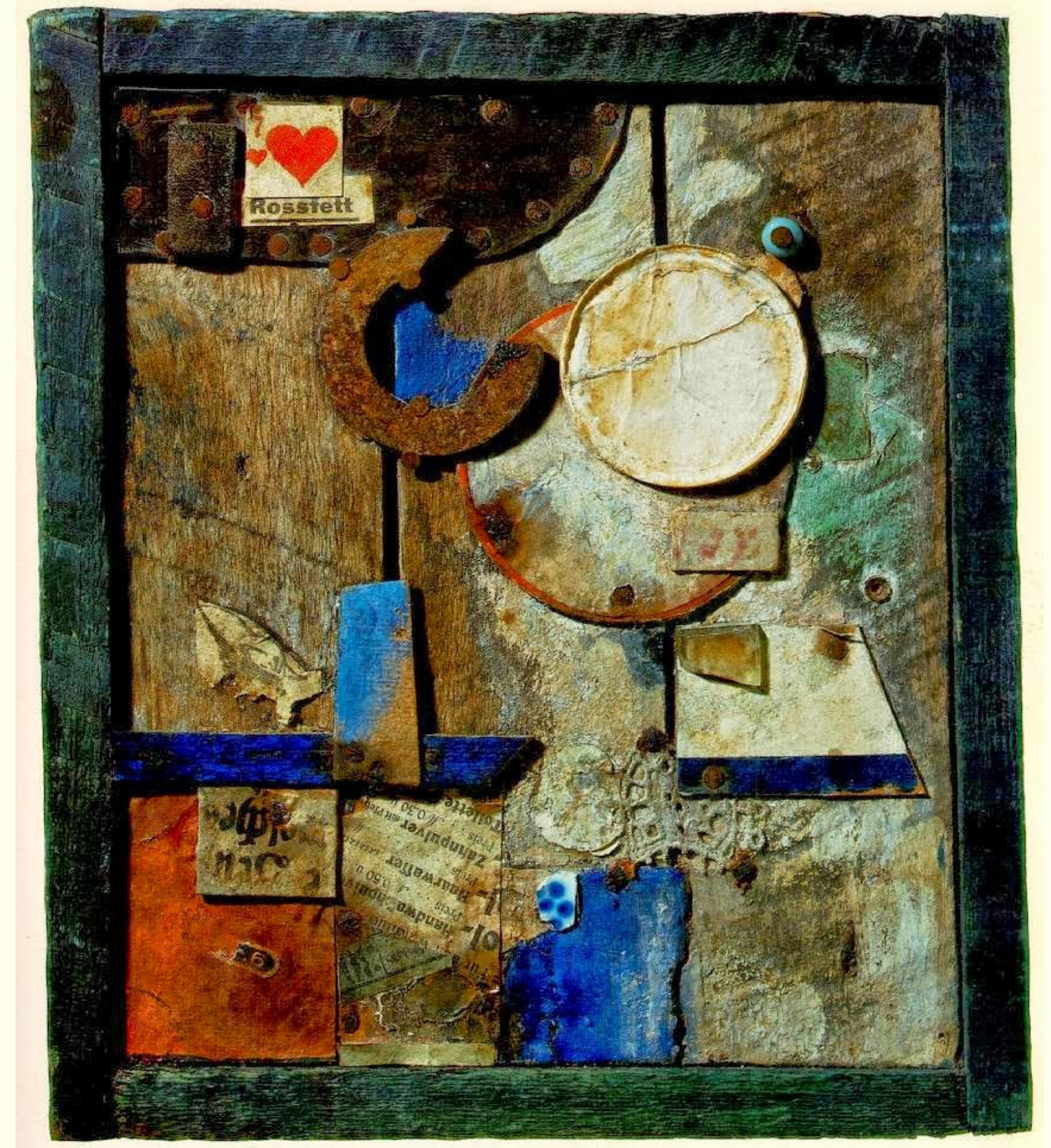


Taking Collage to the Third Dimension

ASSEMBLAGE



Raoul Hausmann- Mechanischer Kopf (Der Gest Unserer Zeit) (The Mechanical Head (Spirit of Our Time)) (c. 1920)



Kurt Schwitters- Merzbild Rossfett, 1919



Art, Anti-Art, or Artistic Protest?

Readymades

Marcel Duchamp pioneered the readymade, taking mostly utilitarian, everyday objects that were mass-produced, and displaying them as art pieces. This directly challenged what galleries and parlors deemed to be true, beautiful art.

“An ordinary object [could be] elevated to the dignity of a work of art by the mere choice of an artist,” Duchamp argued in defense of Readymades, choosing these objects, *“based on a reaction of visual indifference, with at the same time a total absence of good or bad taste...”*

Fountain, Marcel Duchamp, 1917, Porcelain Urinal

Think and Discuss:

Are Readymades
"real" art? What is
"real" art? Can you
define "real" art?

What kind of reaction
does this sort of work
evoke in you?



Marcel Duchamp, Bicycle Wheel, 1951



Marcel Duchamp, Fresh Widow, 1920

GET READY FOR A DISCUSSION!



<https://www.youtube.com/watch?v=U4WlTijUNc0>

BULLETIN

DADA

SALON DES INDÉPENDANTS
GRAND PALAIS DES CHAMPS-ÉLYSÉES
(Avenue d'Antin)

Jeu- di le 5 Févri(er) à 4 h. 1/2

Matinée

MOUVEMENT DADA

FRANCIS PICABIA

manifeste lu par 10 personnes

GEORGES RIBEMONT-DESSAIGNES

manifeste lu par 9 personnes

ANDRÉ BRETON

manifeste lu par 8 personnes

PAUL DERMÉE

manifeste lu par 7 personnes

PAUL ELUARD

manifeste lu par 6 personnes

LOUIS ARAGON

manifeste lu par 5 personnes

TRISTAN TZARA

manifeste lu par 4 personnes et un journaliste

N° 6

Prix: 2 fr.

écrire

à

tristan

tzara

32,

Avenue

Charles

Floquet

Paris

(VII^e)

Mouvement Dada le 5 février 1920

PROGRAMME de la
M A T I N É E DU

Let's Review and Discuss as a Class!

- 1 How did WWI influence the rise of Dada?
- 2 How are Readymades different from Collage and Assemblage?
- 3 Do you think the Dada movement got its anti-establishment and anti-war message across? Explain.